

How to Reduce Maternal Mortality

To prevent women from dying in childbirth, the first step is to stop blaming them

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The shameful secret is out: Although the number of women who die in childbirth globally has fallen in recent decades, the rates in the U.S. have gone up. Since 1987 maternal mortality has doubled in the U.S. Now approximately 800 maternal deaths occur every year. One of the most striking takeaways from examining the data is racial disparity: Black women are three to four times more likely to die from pregnancy-related conditions such as cardiac issues and hemorrhage and to bear the brunt of serious complications as well. That risk is equally shared by all black women regardless of income, education or geographical location. In other words, the factors that typically protect people during pregnancy are not protective for black women.

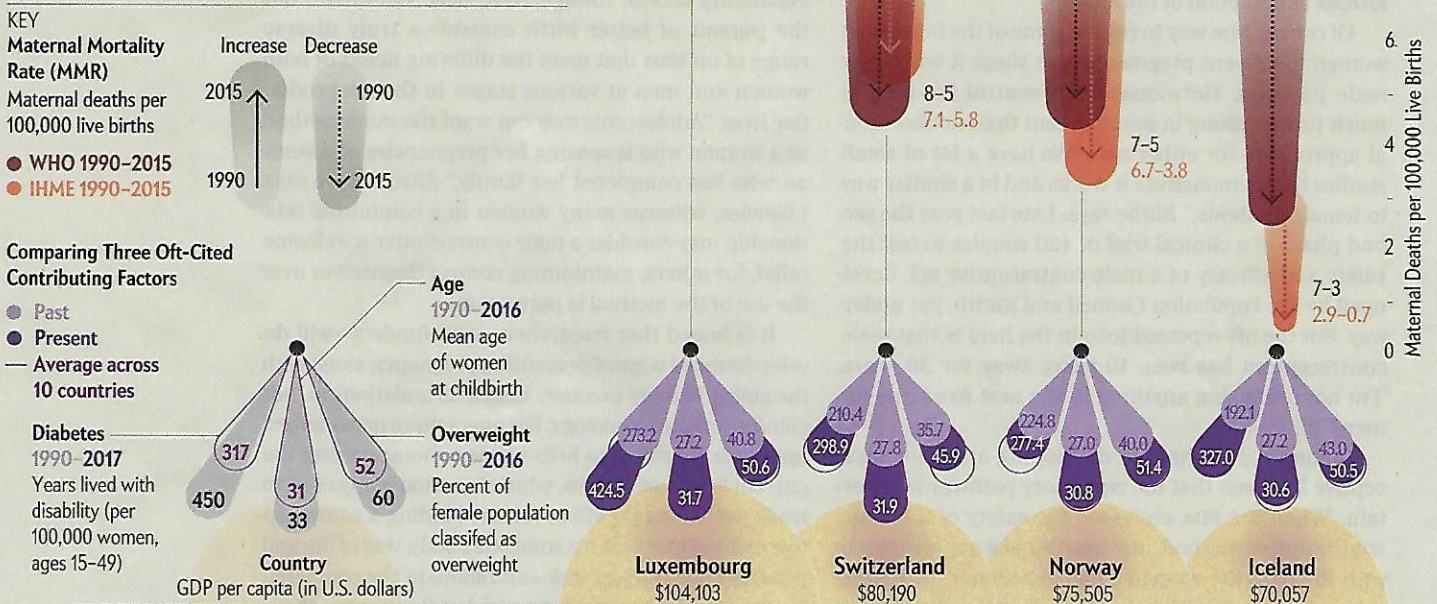
Fortunately, most of these deaths are considered preventable, and therefore, much more can be done to stop them. First, everyone—from doctors to the media to the public—needs to stop blaming women for their own deaths. Instead we should focus on better understanding the underlying contributing factors.

These include a lack of data; not educating patients about signs and symptoms—and not believing them when they speak up; errors made by health care providers; and poor communication among different health care teams. Finally, studies have shown that interventions such as wider access to midwifery, group prenatal care, and social and doula support are effective in improving maternal health outcomes.

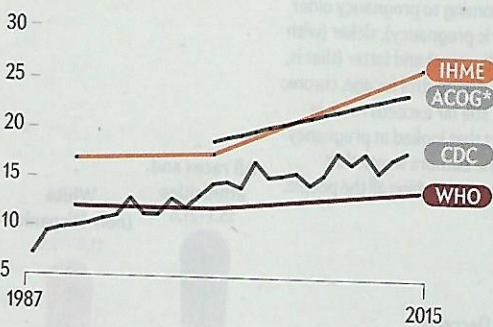
Progress has been slow and uneven. Deaths from hemorrhage, for example, have been reduced by half in some states because of standardized tool kits for care. And California has led in the pursuit of understanding root causes of maternal mortality. Still, structural racism is proving to be an intractable force.

The U.S. Is an Outlier

The high maternal mortality rate (MMR) in the U.S. is often blamed on the poor health of mothers, but a comparison with other wealthy countries undermines this argument. MMR—shown here using two estimates, one by the World Health Organization (WHO) and one by the Institute for Health Metrics and Evaluation (IHME)—is not rising in countries with similarly increased rates of cardiovascular disease, obesity, diabetes and other conditions during pregnancy. Other factors must therefore be contributing to the rise in MMR in the U.S. As a 2018 paper in *Obstetrics & Gynecology* concluded, “the increased mortality ratios seen in the United States in recent years reflect significant social as well as medical challenges and are closely related to lack of access to health care in the non-Hispanic black population.”



U.S. Maternal Mortality Rate Estimates According to different organizations



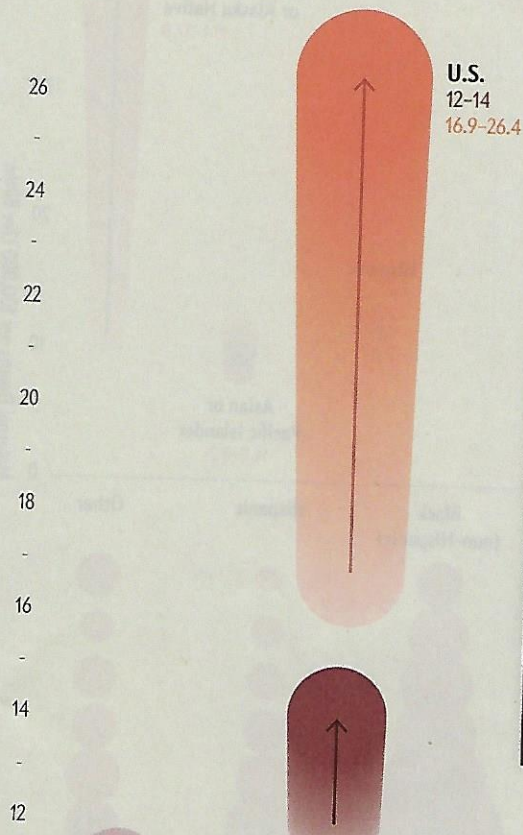
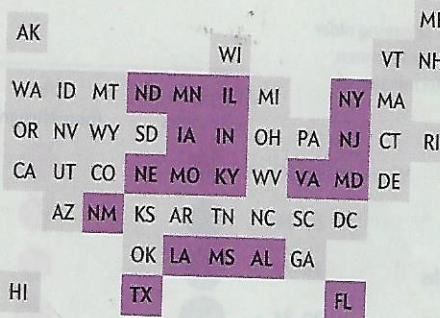
Maternal Mortality Data in the U.S. Is an Unreliable Mess

As bad as the numbers sound, the U.S. MMR is widely considered to be an underestimate. That is because different methods are used to count deaths related to pregnancy, and reporting is inconsistent. The World Health Organization, for instance, defines maternal deaths as the death of a woman while pregnant or within 42 days of the end of a pregnancy. But the Centers for Disease Control and Prevention defines maternal mortality as "the death of a woman while pregnant or within one year of the end of a pregnancy." Both these definitions exclude accidental or incidental causes of death. The difference in time frame for maternal mortality is further complicated at the state level, where data collection from death certificates is not comparable because of different definitions of the cause and time of death. States could fix this problem by creating standardized maternal mortality review committees, which comprehensively evaluate each maternal death and discuss the factors that contributed to the outcome.

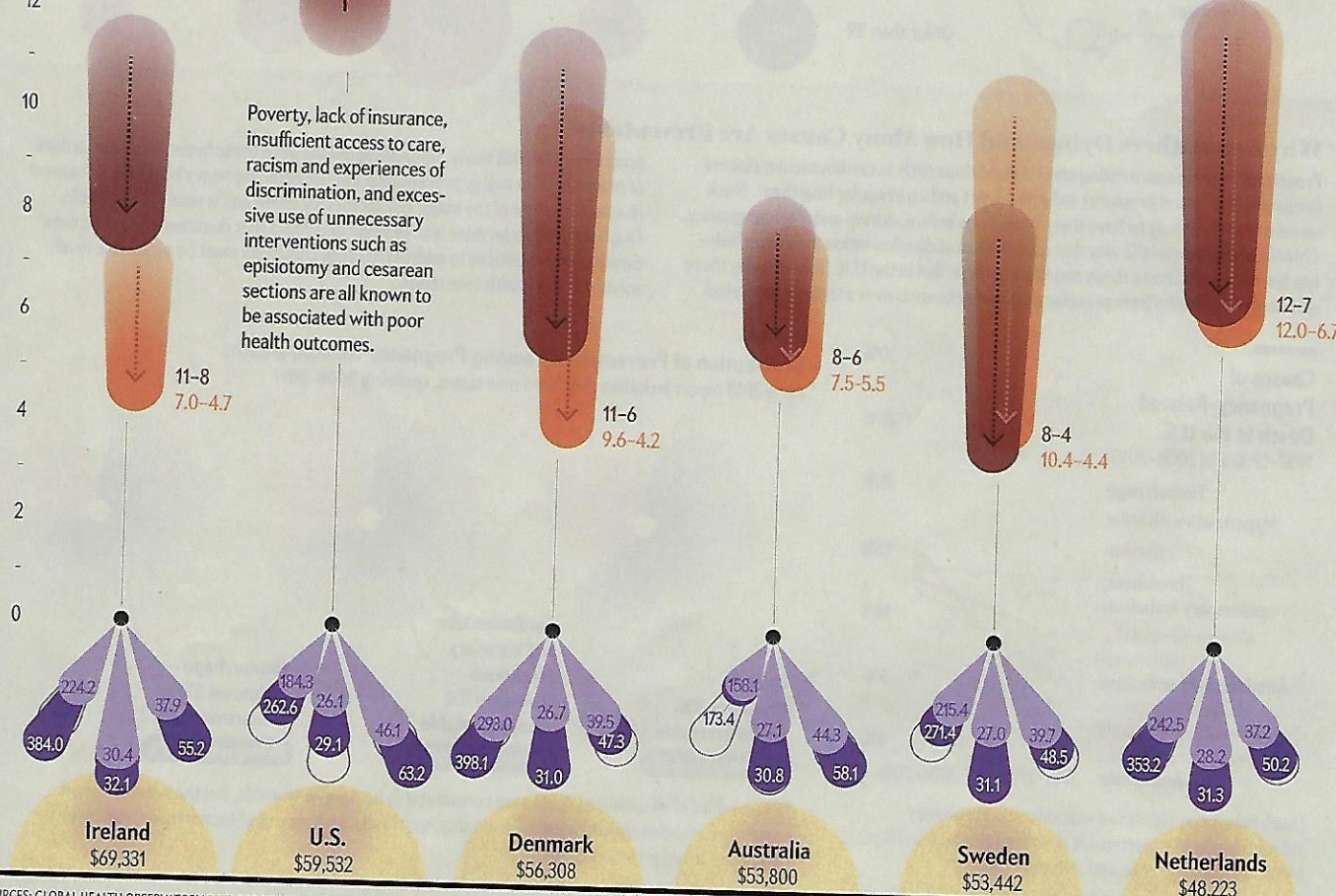
*As published in *Obstetrics & Gynecology*, a publication of the American College of Obstetricians and Gynecologists (ACOG).

Inconsistent Data Collection across the States

■ Pregnancy question included in state death certificate (status in 2014)



Poverty, lack of insurance, insufficient access to care, racism and experiences of discrimination, and excessive use of unnecessary interventions such as episiotomy and cesarean sections are all known to be associated with poor health outcomes.

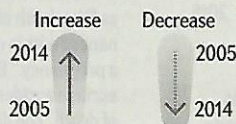


SOURCES: GLOBAL HEALTH OBSERVATORY DATA REPOSITORY, WORLD HEALTH ORGANIZATION (WHO MMR data); MATERNAL MORTALITY 1990-2015 TABLES IN GLOBAL BURDEN OF DISEASE STUDY 2015; GLOBAL BURDEN OF DISEASE COLLABORATIVE NETWORK, INSTITUTE FOR HEALTH METRICS AND EVALUATION, 2016 (IHME MMR data); IHME (diabetes); ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (age); WHO (weight); WORLD BANK (GDP); *RECENT INCREASES IN THE U.S. MATERNAL MORTALITY RATE: DISENTANGLING TRENDS FROM MEASUREMENT ISSUES, BY MARIAN MCDORMAN ET AL., IN OBSTETRICS & GYNECOLOGY, VOL. 126, NO. 3, SEPTEMBER 2016 (ACOG data and map)

Who Is Dying?

It's common to blame women for their own deaths. Many scientific publications have cited that women are coming to pregnancy older (called advanced maternal age, or geriatric pregnancy), sicker (with hypertension, diabetes or other chronic illnesses) and fatter (that is, suffering from obesity). But even in studies that control for age, chronic disease and obesity, the MMR in the U.S. still far exceeds rates in similarly wealthy nations. In a 2016 report that looked at pregnancy-related death disparities among states, the authors wrote that "excellent care is apparently available but is not reaching all the people."

U.S. Maternal Mortality Rate over Time, by Race and Ethnicity 2005-2014



All races and ethnicities
15.1-21.5

White (non-Hispanic)
11.8-19.0

Black (non-Hispanic)
39.2-48.7

Native American or Alaska Native
11.1-37.8

Hispanic
9.6-12.5

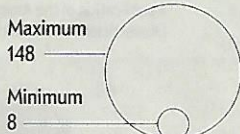
Asian or Pacific Islander
11.8-8.7

Maternal Deaths per 100,000 Live Births

In all racial categories, maternal mortality is worse among older women, but the burden is concentrated among black women, who are more likely to experience structural determinants of health that worsen over time.

U.S. Maternal Mortality Rate across Age Groups 2006-2010

Maternal deaths per 100,000 live births



Younger than 20
20-24
25-29
30-34
35-39
Older than 39

All races and ethnicities

White (non-Hispanic)

Black (non-Hispanic)

Hispanic

Other

49.1

35.9

147.6

41.7

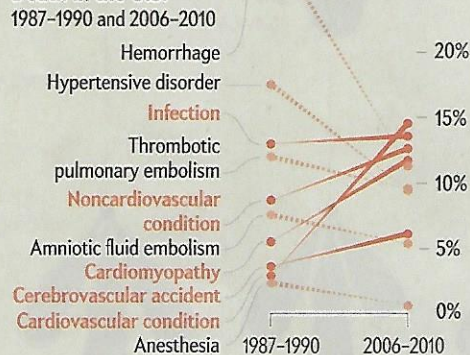
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Why Are Mothers Dying—and How Many Causes Are Preventable?

Pregnancy exacerbates existing clinical conditions such as cardiovascular disease (including high blood pressure), enlarged heart and an irregular heartbeat. Black women are more likely to have these conditions before, during and after pregnancy. Chronic, toxic stress—the way that experiences of discrimination are embodied—has been shown to make these conditions worse. But in the U.K., for example, there were only two deaths from preeclampsia and eclampsia over a three-year period,

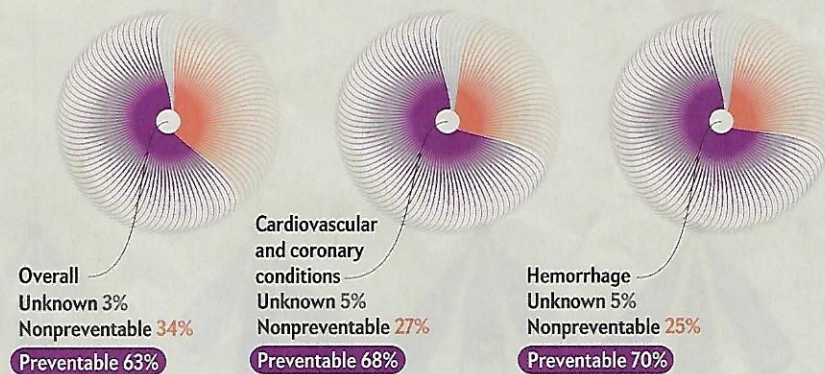
according to a 2018 study, suggesting deaths from these hypertensive disorders of pregnancy are highly preventable. Life-threatening heavy bleeding, or hemorrhage, is also one of the major risk factors for death and is easily preventable. One way this can be done is to develop checklists that document bleeding over time and interventions to address it; these checklists must be accessible to all members of a health care team.

Causes of Pregnancy-Related Death in the U.S. 1987-1990 and 2006-2010



There have been significant reductions in pregnancy-related deaths in hypertensive disorders and hemorrhage. MMR rates are dynamic and shift over time.

Distribution of Preventability among Pregnancy-Related Deaths Per a 2018 report including data from nine states, spanning 2008-2017



About a third of all maternal deaths are considered to be nonpreventable. But the most common conditions associated with maternal mortality, such as heart disease and hemorrhage, can be better handled to avoid poor outcomes.

How the U.S. Is Tackling the Problem—Or Not

Recently several groups, including the World Health Organization, have called for a more respectful approach to maternal care. This would be helped by diversification of the health care workforce so that clinical teams reflect the populations they serve. It also means better communication of knowledge between patients and their health care teams. One program that embraces these features is called the Alliance for Innovation on Maternal Health (AIM). Funded through the federal Maternal and Child Health Bureau, AIM is a national alliance to promote consistent and safe maternity care, with the initial goal of reducing maternal mortality by 1,000 instances—and severe maternal morbidity by 100,000 instances—between 2014 and 2018. Many states are currently participating. The efforts involved in AIM include hospital-based interventions whereby health care teams— from obstetricians to emergency room staff—practice simulations of emergencies. The alliance also advocates for increased access to doulas and midwives, as well as a reclamation of normal physiological birth—that is, not treating birth as a disease to be managed.

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Which States Are Taking Action?

Alliance for Innovation on Maternal Health

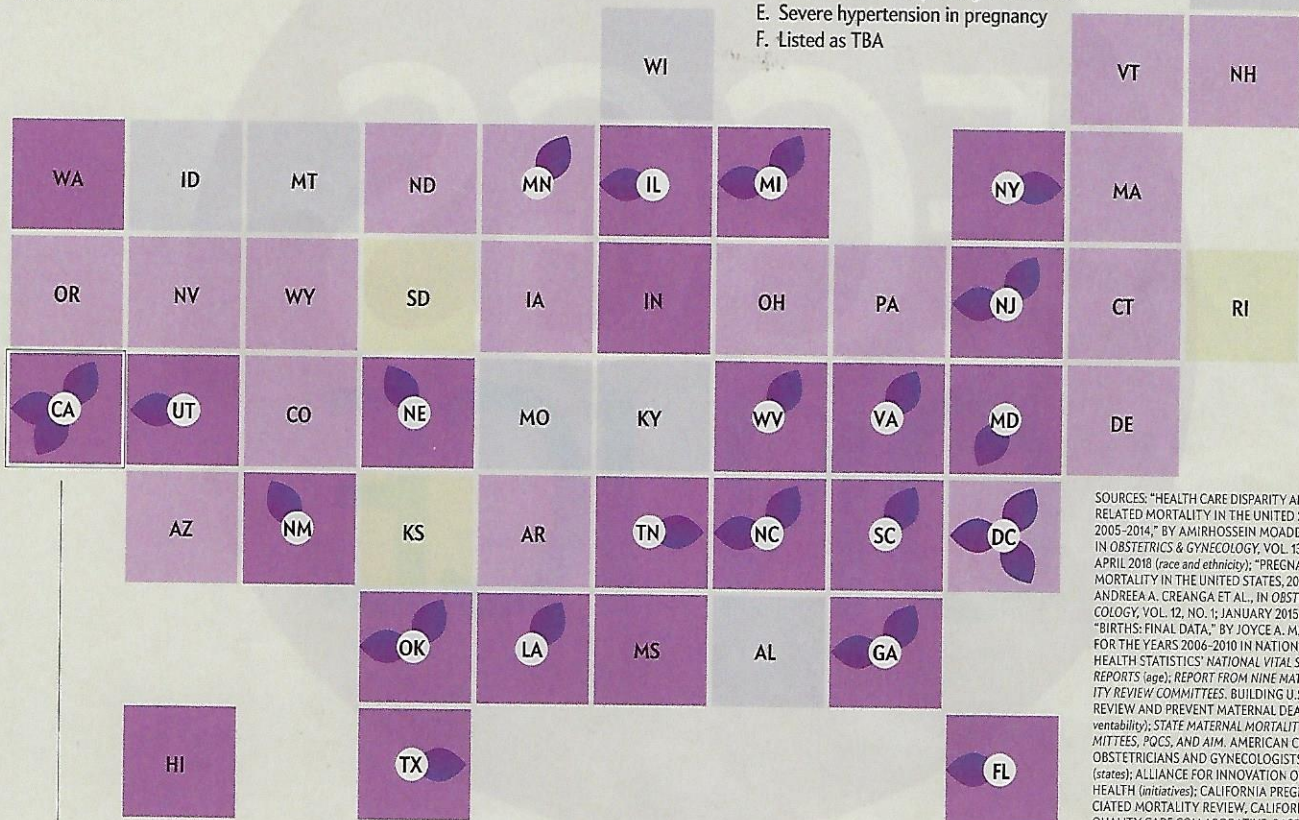
KEY

- AIM states
- Current AIM states
- States with intent to apply
- States exploring engagement
- No data



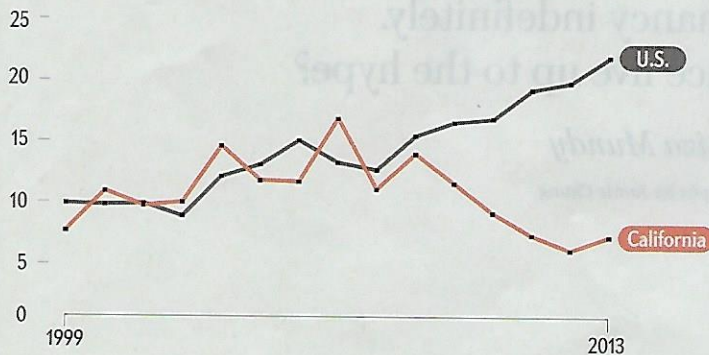
AIM initiatives currently in place

- A. Obstetric hemorrhage
- B. Obstetric care for women with opioid use disorder
- C. Reduction of peripartum racial/ethnic disparities
- D. Safe reduction of primary cesarean birth
- E. Severe hypertension in pregnancy
- F. Listed as TBA



SOURCES: "HEALTH CARE DISPARITY AND PREGNANCY-RELATED MORTALITY IN THE UNITED STATES, 2005-2014," BY AMIRHOSSEIN MOADDAB ET AL., IN *OBSTETRICS & GYNECOLOGY*, VOL. 131, NO. 4; APRIL 2018 (race and ethnicity); "PREGNANCY-RELATED MORTALITY IN THE UNITED STATES, 2006-2010," BY ANDREEA A. CREANGA ET AL., IN *OBSTETRICS & GYNECOLOGY*, VOL. 12, NO. 1; JANUARY 2015; REPORTS ON "BIRTHS: FINAL DATA," BY JOYCE A. MARTIN ET AL., FOR THE YEARS 2006-2010 IN NATIONAL CENTER FOR HEALTH STATISTICS' NATIONAL VITAL STATISTICS REPORTS (age); REPORT FROM NINE MATERNAL MORTALITY REVIEW COMMITTEES. BUILDING U.S. CAPACITY TO REVIEW AND PREVENT MATERNAL DEATHS, 2018 (preventability); STATE MATERNAL MORTALITY REVIEW COMMITTEES, POCS, AND AIM. AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS, MARCH 2019 (states); ALLIANCE FOR INNOVATION ON MATERNAL HEALTH (initiatives); CALIFORNIA PREGNANCY-ASSOCIATED MORTALITY REVIEW, CALIFORNIA MATERNAL QUALITY CARE COLLABORATIVE, BASED ON DATA FROM CALIFORNIA BIRTH AND DEATH STATISTICAL MASTER FILES, 1999-2013, CALIFORNIA DEPARTMENT OF PUBLIC HEALTH (California vs. U.S. MMR)

California vs. U.S. Maternal Mortality Rate
Maternal deaths per 100,000 live births (1999-2013)



California Leads the Way

Established in 2006, the California Maternal Quality Care Collaborative (CMQCC) has used data-driven approaches in an attempt to understand the root causes of maternal mortality. A few of their tactics include distributing plain-language tool kits, conducting mock emergencies, making quality improvements in hospital settings and training staff to work more collaboratively. So far the program has reduced the MMR from 16.9 per 100,000 people to 7.3. In addition to tapping into the latest research at its Maternal Data Center, the CMQCC does outreach partnerships to improve health outcomes for mothers and infants. Parsing its successes more closely has shown that much work still needs to be done. Despite admirable reductions in overall maternal mortality in California, significant racial disparities remain and align with the demographics represented in the national data sets. Keeping black women alive before, during and after birth is the focus of an innovative new CMQCC program—a hospital-based racial equity pilot. In several communities, organizations led by black women are working with CMQCC to redesign obstetric practices. Data from the pilot should be available in 2020.